



In support of



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## CHELSEA HOTEL, TORONTO BUILDS ON ANNUAL DAILY BREAD FOOD BANK FOR THE SECOND YEAR BY DONATING \$1 PER STAY IN DECEMBER 2023

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(Toronto, December 2023) – It is better to give than to receive, a philosophy synonymous with the [Chelsea Hotel, Toronto](#). In fact, the hotel has chosen to continue with building on their annual food drive during the festive season and for the second year, donate \$1 per stay throughout the month of December to [Daily Bread Food Bank](#). For the past several years, the Chelsea has collected close to 2,000 pounds of food each year, as part of the holiday drive, but wanted to do more.

“One in ten people in Toronto are now relying on food banks to make ends meet. Last year, that number was one in twenty. Food insecurity is at crisis levels in Toronto. Skyrocketing housing costs, food inflation, stagnating wages, and insufficient income supports are pushing more and more households into poverty,” says Neil Hetherington, CEO, Daily Bread Food Bank. “Food is a human right, yet governments are failing to ensure that every person in Canada can live a life of dignity. We cannot stand by while hunger becomes a permanent fixture in our communities. We need urgent action. We cannot wait any longer. Let’s be loud, together and advocate for change by contacting your City Councillor and urge them to bring this forward as a priority”. “The support of community partners, like the Chelsea Hotel, is more important than ever! Daily Bread distributed close to 28 million pounds of food in 2022-23, a 50% increase compared to the year prior, to meet the staggering surge in demand from food bank clients.”

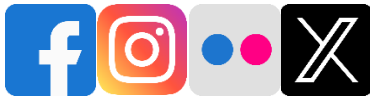
With this news and the hotel’s past support, it was decided to continue the commitment and by the end of December, the hotel raised another \$15,000.00 for the Daily Bread Food Bank.

“The ability to “give back” to the community is not only an important value of the Chelsea Hotel, Toronto but it is something the hotel practices every day. We are not only willing to go above and beyond to bring comfort to our guests, but also to bring comfort to families in need in the local community in which we operate. It is our hope that our fundraising efforts will make a significant difference for those who depend on Daily Bread Food Bank,” said Josef Ebner, regional vice-president – Canada & managing director, Chelsea Hotel, Toronto.

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### **About the Chelsea Hotel, Toronto**

As Canada's largest hotel with 1,590 guest rooms, the Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers three restaurants, separate adult and family recreation areas and pools – including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone, Kid Centre and Club 33 Teen Lounge. The Chelsea Hotel, Toronto is an independent property as part of the [Langham Hospitality Group's](#) international portfolio of hotels and resorts. The Chelsea is proud to be honoured with the Accessible Tourism Award with the Travel Industry Association of Ontario and the Humanitarian Award with the Hotel Association of Canada. For more information about the Chelsea Hotel, Toronto, please visit [www.chelseatoronto.com](http://www.chelseatoronto.com)



### **About Daily Bread Food Bank**

Daily Bread Food Bank works towards long-term solutions to end hunger and poverty and runs innovative programs to support individuals living on low income and experiencing food insecurity. Daily Bread distributes fresh and shelf-stable food, and fresh-cooked meals to 193 food programs at 128 member agencies across Toronto. Daily Bread also publishes the influential *Who's Hungry* report - an annual survey measuring trends in food insecurity and poverty in Toronto to educate the public and spark policy change.